

# **The Viral Video Manifesto: Why Everything You Know Is Wrong And How To Do What Really Works By Stephen Voltz;Fritz Grobe**

**By Stephen Voltz;Fritz Grobe**

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## **The Viral Video Manifesto: Think Like a Street -**

A viral video, like a street performer, only has a few seconds to grab a visitors attention. Forget boring logos & screencasts - focus on the money shots.

<http://unbounce.com/online-marketing/viral-video-manifesto/>

## **Book Review: The Viral Video Manifesto: Why -**

Jan 01, 2013 Remember the widely watched video a few years ago that showed two guys in white lab coats dropping 500 Mentos mints into 100 bottles of Coca-Cola

<http://www.seattlepi.com/lifestyle/blogcritics/article/Book-Review-The-Viral-Video-Manifesto-Why-4162654.php>

## **Paper Airplane Science Experiment -**

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## **Stephen Voltz and Fritz Grobe: "The Viral Video -**

Feb 05, 2013 Our speakers are best known as the Coke & Mentos guys, but their specialty is finding creative ways to turn everyday objects into extraordinary things.

<http://www.youtube.com/watch?v=cvH6cDT6No0>

**Fritz Grobe | LinkedIn -**

The Viral Video Manifesto: Why Everything You Know Is Wrong And How To Do What Really Works (Link) McGraw-Hill 2012. One of the Top Ten Business Books of the Year

<https://www.linkedin.com/in/fritzgrobe>

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**The Viral Video Manifesto - Haden Interactive -**

The guys who brought you 101 Bottles of Coke and 532 Mentos know what it takes to create viral video. They share their four principles for viral video in their [ ]

<http://www.hadeninteractive.com/the-viral-video-manifesto/>

**The Viral Video Manifesto: Top 5 Tips for Going -**

Jan 01, 2013 Over the last six years of creating crazy Coke & Mentos experiments and other viral videos, we have discovered many useful principles. But if we had just 5

<http://www.youtube.com/watch?v=t4Vj4p3ZVW4>

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Get this from a library! The viral video manifesto : why everything you know is wrong and how to do what really works. [Stephen Voltz; Fritz Grobe] -- "One Saturday

<http://www.worldcat.org/title/viral-video-manifesto-why-everything-you-know-is-wrong-and-how-to-do-what-really-works/oclc/809082815>

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**www.bibliotecas.uvmnet.edu -**

Video Manifesto: Why Everything You Know Grobe, Fritz; Voltz, Stephen

<http://www.bibliotecas.uvmnet.edu/portico/gui/disenocurricular/doc/McGrawHillAugust2013.xls>

**How to make a viral video: read the Viral Video -**

Why the Viral Video Manifesto is the definitive guide on how to make a viral video. As a teacher who teaches students various film shots, camera angles,

<http://www.coolcatteacher.com/books/how-to-make-a-viral-video/>

### **The Science of Coke and Mentos | Eepy Bird -**

The Viral Video Manifesto Get Our Book on What Makes Videos Go Viral "Voltz and Grobe have deciphered the magic of making viral videos." Stafford Green, The Coca

<http://www.eepybird.com/featured-video/coke-and-mentos-featured-video/science-of-coke-mentos/>

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### **THE VIRAL VIDEO MANIFESTO: Why Everything - -**

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<http://www.hamiltonbook.com/the-viral-video-manifesto-why-everything-you-know-is-wrong-and-how-to-do-what-really-works>

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THE VIRAL VIDEO MANIFESTO: WHY EVERYTHING YOU KNOW IS WRONG AND HOW TO DO WHAT REALLY WORKS. What if you could get people telling all their friends about your ads?

<http://events.r20.constantcontact.com/register/eventReg?oeidk=a07e85ueam020bccbb7>

### **McGraw-Hill: The Viral Video Manifesto: Why -**

Overview Main description. Creating the next YouTube blockbuster is easier than you think! Includes more than 100 QR Codes linking to successful viral videos!

<http://www.mhprofessional.com/product.php?isbn=0071803386>

### **Viral Videos: How to Make Your Video Go Viral -**

Aug 27, 2014 Viral Videos: How to Make Your Video Go Viral Viral videos are all The Viral Video Manifesto: Why Everything You Know is Wrong and How to Do What

<http://www.slideshare.net/peacefulpatchwo94/viral-videos-how-to-make-your-video-go-viral>

### **Our Book The Viral Video Manifesto | Viral Video -**

The Viral Video Manifesto, from McGraw-Hill, by Stephen Voltz and Fritz Grobe explores how to create contagious content.

<http://viralvideomanifesto.com/book/>

### **Presentation 2: Viral Video | Eepy Bird -**

Presentation 2: The Viral Video Manifesto: Why Everything You Know is Wrong and How to Do What Really Works. What if you could get people telling all their friends

<http://www.eepybird.com/corporate-speaking/presentation-2-viral-video/>

### **bol.com | The Viral Video Manifesto: Why -**

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<http://www.bol.com/nl/p/the-viral-video-manifesto-why-everything-you-know-is-wrong-and-how-to-do-what-really-works/9200000014042429/>

### **Viral Video Manifesto: Be Bold, Be Unforgettable -**

With over 72 hours of footage uploaded every minute to YouTube, how do you create a video that truly stands out? Simply put, don't be afraid to be different. Seth

<http://www.socialmediatoday.com/content/viral-video-manifesto-be-bold-be-unforgettable>

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<http://www.markertek.com/product/mwhl-0071803386/the-viral-video-manifesto>

### **The Viral Video Manifesto : Why Everything You -**

The Viral Video Manifesto : Why Everything You Know Is Wrong and How to Do What Really Works (Stephen Voltz) at Booksamillion.com. Creating the next YouTube

<http://www.booksamillion.com/p/Viral-Video-Manifesto/Stephen-Voltz/9780071803380>

### **Viral video isn t just for water-skiing squirrels -**

We ve looked hard at why most attempts at viral video fail, The Viral Video Manifesto: Why Everything You Know Is Wrong and How to do What Really Works.

<http://salesandmarketing.com/content/viral-video-isn%E2%80%99t-just-water-skiing-squirrels>

### **Viral Video Manifesto | Eepybird Studios -**

Eepybird Studios, founded in 2006 by Fritz Grobe and Stephen Voltz, makes award-winning viral videos for top brands. We make ads people want to watch.

<http://eepybirdstudios.com/book/>

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