

# **Real Options: Managing Strategic Investment In An Uncertain World (Financial Management Association Survey And Synthesis Series) By Martha Amram;Nalin Kulatilaka**

**By Martha Amram;Nalin Kulatilaka**

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**Real options theory - IS Theory -**

to make an investment decision. A real option is the valuation and management of strategic investments. Investments as Real Options, 6

[http://is.theorizeit.org/wiki/Real\\_options\\_theory](http://is.theorizeit.org/wiki/Real_options_theory)

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Amram, Martha; Kulatilaka, Nalin (1999): Real Options, Managing Strategic Investment in an Uncertain World (Financial Management Association survey Real Options

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Kogut was among the first to formally conceptualize and empirically test real options in strategic management. Real Options and Strategic Investment Decisions.

<http://www.emeraldinsight.com/doi/full/10.1016/S0742-3322%2807%2924001-X>

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### **ISBN: 0875848451 - Real Options: Managing -**

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an Uncertain World (Financial Management Association Survey and Synthesis Series) Amram, Martha; Kulatilaka, Nalin. Association for Investment Management

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The process advocated here identifies several key steps linking scenario planning and real option investment Real Options: Managing Strategic Investment

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<http://thelifestyle.xyz/category/investment-advice/>

### **Real Options: A Critical Review - Annual International -**

typically termed real options analysis or real option valuation. Real Options: Managing Strategic Investment in an Uncertain World,

<http://www.realoptions.org/papers2003/borison.doc>

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Further reading . Amram, Martha; Kulatilaka,Nalin (1999). Real Options: Managing Strategic Investment in an Uncertain World. Boston: Harvard Business School Press.

[http://en.wikipedia.org/wiki/Real\\_options\\_valuation](http://en.wikipedia.org/wiki/Real_options_valuation)

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Managing Strategic Investment in an Uncertain World. Martha Amram and Nalin Kulatilaka. OUP USA Financial Management Association Survey and Synthesis. 246 pages

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