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By Jerald R. Smith;Peggy A. Golden

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http://www.prenhall.com/smithgolden/html/admin/airline4/air4_im.doc

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MNGT 302: Strategic Management Simulation (-

The simulation provides students with the opportunity to practice managing the running of a business, in this case, a regional airline carrier.

<http://www.lancaster.ac.uk/lums/study/undergraduate/management-bba/management-modules/strategic-management-simulation/>

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http://www.airliners.net/aviation-forums/general_aviation/read.main/387539/

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